

artwork and custom profiles for a wide range of musicians and bands. Taking on projects outside of university taught me the vital importance of time management and strong communication with clients.

2008 - 09 | MYSPACE.COM IMPACTUK

Impact UK is a division of the MySpace site which focuses on promoting Charities. They approached me to produce custom profiles for charities (such as the White Ribbon Alliance and Women's Aid) to promote their online campaigns. This task was challenging at times as clients needed clear and concise instructions on how to update content but the final results were hugely satisfying.

2009 | STILL WATERS RUN DEEP

As part of my foundation course, we were invited to Still Waters Run Deep in London to pitch a rebrand for wine company Marcopolitan. This project taught me the importance of effective communication with the client and the rest of my team. Our work was judged by Marcopolitan's owner and members of the SWRD studio and we were successful in securing first place.

2009 | THREE FISH IN A TREE

A three week placement at Three Fish In A Tree, Southbank where I worked alongside D&AD Black Pencil winner Matt Dent who was responsible for the magnificent reverse imagery on the current UK coinage. It was an enlightening experience and exciting to work alongside such talented individuals in a creative environment, and an added bonus was that I didn't even have to make one cup of tea.

TECHNICAL PROFICIENCY

PHOTOSHOP ●●●●●
INDESIGN ●●●●●
PREMIER ●●●●●
DREAMWEAVER ●●●●●
ILLUSTRATOR ●●●●●
AFTER EFFECTS ●●●●●

I am proficient with many software packages and am keen to further my abilities in the Adobe Suite. As a subscriber to Computer Arts I regularly follow the monthly tutorials and training videos to develop my technical skills and processes.

REFERENCES

ALISON SUTTON / JOHN HOWARD

Senior Lecturer / Course Leader; FdA Graphic Media
University for the Creative Arts, Oakwood Park, Maidstone,
Kent, ME16 8AG

**PLEASE VISIT MY
ONLINE PORTFOLIO FOR
EXAMPLES OF MY WORK.
THANK YOU.**



PERSONAL PROFILE

Having completed my FDA in Graphic Media at the University for the Creative Arts, Maidstone I am eager to begin working in the design industry with other creative individuals. I am a motivated and well organised designer who enjoys taking on new challenges. I take pride in working hard to deliver pieces of design that excite the client and make them want to work with me again. Much of my freelance work is within the music scene, holding a passion for music I enjoy the challenge of interpreting music and expressing it visually.

EDUCATION

2009 | THE UNIVERSITY FOR THE CREATIVE ARTS

FdA Graphic Media

A mix of graphic design, illustration and multimedia units which helped me develop my creative process and address my own career interests. Units included; Corporate Identity, Packaging Design, Animation, Business Practice, Interactive Design, Web Design, Typography, Layout Design and Visual Theory.

2007 | DARTFORD GRAMMAR SCHOOL

A Level

Art (B), Philosophy & Ethics (B), Business Studies (C)

EXPERIENCE

2007 - PRESENT | EXOH.CO.UK

exoh.co.uk is my portfolio site which I set up in order to showcase my work and gain freelance experience. I began doing artwork for friends and through using the social networking site MySpace I was able to promote my services and pick up further projects. Over the past few years I have been able to expand my personal portfolio by providing